

21 October 1982

MEMORANDUM FOR: President, Employee Activity Association

STAT

FROM: [REDACTED]

Deputy Chief, Benefits and Services Division

SUBJECT: New EAA Activity

1. We have received an offer from a representative of the John Turner and Company of Modesto, California to sell a discount coupon book (attached) to Agency employees. As noted in the attached letter, the coupon book costs \$3.00, has a price on it of \$4.00, and can be sold for any price between \$3.00 and \$4.00. The books will be sold in both a Virginia version and a Maryland version. The books will be given to us on consignment. No specific number has to be sold. They are sold for a six month period from 1 November to 30 April and are good through 30 June of the following year.

2. I believe that this is a service that EAA should offer to its members. We can announce it via an EAA Gram. I would like to discuss pricing with you. Recommend your approval.

STAT

Attachments  
As Stated

APPROVED:

President, Employee Activity Association

\_\_\_\_\_  
Date

Approved For Release 2005/06/22 : CIA-RDP85-0075R000300140002-3

**JOHN TURNER & CO.**

2549 YOSEMITE BLVD., SUITE E, MODESTO, CA 95354 / (209) 524-0963

4 October 1982

STAT

Central Intelligence Agency  
Employees Activities Association  
P. O. Box 241  
McLean, Virginia 22101

STAT

[Redacted]

As per our phone conversation the other day, I am sending you another sample copy of our coupon book. As I explained John Turner and Company has been marketing coupon books with the U.S. Government for 11 years. All of our food coupons are guaranteed to be a "Two For One" or a minimum of 50% off. The coupon book always has a minimum value of \$150.

The program operates on two books per year, each being valid for 8 months, but being sold only 6 months. The first book is delivered by 1 November of each year, sold until 30 April of the following year, and is valid until 30 June. The second book goes on sale on 1 May, is sold until 31 October, and is valid until 31 December.

The cover price of the 1982-1983 book will be \$4.00, with the consignment price being \$3.00. They may be sold for any price not exceeding \$4.00. Our program requires no prepayment of any money, and you do not have to guarantee to sell a minimum number of books. You only pay on a monthly basis for all the books that have been sold. We will also provide you with flyers and any publicity information you require at no charge.

For something new in 1982-1983, we are offering a Maryland Edition and a Virginia Edition of the coupon book. These books have been specially designed to provide a more varied use of the book by the residents of each state.

Experience has shown that this fund raiser is extremely popular and grows with each ensuing year. I'm sure it will be a profitable program for your Association along with being beneficial to your employees. Please feel free to contact me at the below address or by phone. I am looking forward to doing business with you.

Sincerely,

*Nancy Crandall*

NANCY CRANDALL  
205 Boones Drive  
Lothian, Maryland 20711  
627-6951

**J** & **C**  
**CO.**

Date

ROUTING AND TRANSMITTAL SLIP

TO: (Name, office symbol, room number, building, Agency/Post)	Initials	Date
1.		
2. C (B8)		
3. Let's discuss)		
4.		
5.		
Action	File	Note and Return
Approval	For Clearance	Per Conversation
As Requested	For Correction	Prepare Reply
Circulate	For Your Information	See Me
Comment	Investigate	Signature
Coordination	Justify	

REMARKS

DO NOT use this form as a RECORD of approvals, concurrences, disposals,  
clearances, and similar actions

FROM: (Name, org. symbol, Agency/Post)	Room No.—Bldg.
	Phone No.

Date

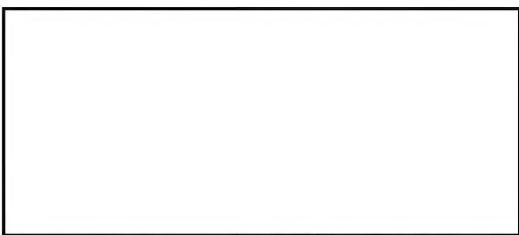
ROUTING AND TRANSMITTAL SLIP      20 October 1982

TO: (Name, office symbol, room number, building, Agency/Post)	Initials	Date
1. C/BSD	FB	10/22
2. DD/Pers/SP	EJ	22
3. EA/OP	K	10/22
4. DD/Pers		10/22
5. DC/BSD	I thought we lost track of this bsd earlier	
Action	File	Note and Return
Approval	For Clearance	Per Conversation
As Requested	For Correction	Prepare Reply
Circulate	For Your Information	See Me
Comment	Investigate	Signature
Coordination	Justify	

REMARKS

Looks like it's worth a try.  
EJ

ILLEGIB



?

DD/Pers - I am not comfortable  
with this -JC

DO NOT use this form as a RECORD of approvals, concurrences, disposals,  
clearances, and similar actions

FROM: (Name, org. symbol, Agency/Post)  DC/BSD <i>[Signature]</i>	Room No.—Bldg.  _____
	Phone No.  _____